

Agricultural Product Processing and Export

COURSE OVERVIEW

This course introduces participants to the essential techniques and standards for processing agricultural products for both local and international markets. It covers value addition, quality control, packaging, labeling, export documentation, and compliance with international trade regulations. Participants will through this course, gain practical insights into market entry strategies, global demand trends, and the logistics of exporting processed goods. The course has been designed to equip participants with the knowledge to improve product quality, meet export standards, and access new markets.

WHO SHOULD ATTEND?

This course is tailored for agribusiness entrepreneurs, small and medium-scale producers, agricultural processors, exporters, cooperative leaders, and supply chain professionals. It is also valuable for government and non-governmental organizations involved in trade and agricultural development, as well as individuals seeking to enter the agricultural export market or expand their processing operations for global competitiveness.

COURSE OUTCOMES

Delegates will gain the knowledge and skills to:

- Understand the principles and techniques of agricultural product processing.
- Apply quality control and value addition methods to enhance product standards.
- Navigate export procedures, documentation, and international trade requirements.
- Identify global market opportunities for processed agricultural products.
- Develop strategies to meet packaging, labeling, and compliance regulations.
- Manage logistics and supply chain processes for export readiness.
- Create a practical roadmap for launching or scaling export-focused agribusiness operations.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Fundamentals of agricultural product processing and value addition.
- Quality assurance and food safety standards.
- Packaging, labeling, and branding for export markets.
- Export procedures, documentation, and compliance requirements.
- Market research and identification of international demand.
- Logistics, supply chain, and distribution planning.
- Regulatory frameworks and trade policies.
- Case studies of successful agribusiness exports.
- Practical guidance on accessing export financing and support services.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded