

# Healthcare Financing and Strategic Management

## COURSE OVERVIEW

This course offers a comprehensive understanding of how to effectively plan, manage, and sustain financial operations in the healthcare sector. It explores key principles of healthcare financing, budgeting, cost control, and revenue generation. Delegates will learn to align financial planning with organizational strategy, improve resource allocation, and implement efficient funding models. The course also addresses healthcare policy, insurance schemes, and public-private partnerships, equipping participants with the tools to drive financial sustainability and strategic growth in healthcare institutions.

## WHO SHOULD ATTEND?

This course is ideal for healthcare professionals and decision-makers looking to improve financial and strategic management skills. It suits hospital and clinic administrators managing budgets, government officials designing financing systems, NGO staff handling donor funds, and health entrepreneurs seeking investment. Insurance and pharmaceutical executives focused on pricing and reimbursement, as well as clinicians moving into leadership roles, will also benefit.

## COURSE OUTCOMES

Delegates will gain the knowledge and skills to:

- Analyze healthcare financing models (public, private, hybrid).
- Develop cost-effective budgets without compromising care quality.
- Secure funding through grants, investors, or public-private partnerships.
- Implement strategic management tools for operational efficiency.
- Evaluate financial risks and ROI in healthcare investments.
- Align financial planning with healthcare policies and regulations.

## KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- How public, private, and donor-funded systems operate and how to navigate them.
- Strategies to reduce inefficiencies while maintaining high-quality patient care.
- Proven methods to secure grants, investors, and public-private partnerships.
- Tools to improve operational efficiency, scalability, and long-term sustainability.
- How to assess financial risks, ROI, and funding opportunities in healthcare.
- Key policies, such as NHIS and insurance mandates, that impact financial planning.
- Lessons from successful case studies on healthcare financing and management.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded