

PPP: Cost Benefit Analysis and ROI

COURSE OVERVIEW

This course aims at equipping delegate with use of cost benefit analysis and ROI for the evaluation of Public Private Partnership, it also explains the use of cost benefits analysis and ROI to identify and compare the Social and private cost benefits of project thereby identifying cases where Public Private Partnership will provide socially desirable results where market alone will not.

WHO SHOULD ATTEND?

This course is suitable for government officials in ministries, state infrastructure agencies, officials from PPP unit or investment agencies responsible for infrastructure development and anyone who want to understand cost benefit analysis and ROI.

COURSE OUTCOMES

Delegates will gain the knowledge and skills to:

- Identify and analyze the overall strategic planning requirements for screening PPP project opportunities.
- Calculate the differences between financial and economic analysis for projects.
- Justify and estimate the need of public resources whether direct or indirect in a PPP Project.
- Forecast financing costs and discount rates for both government and private sector and capital market financing.
- Assess the necessity and the sufficiency of strategies proposed by partners.
- Review PPP financing options and financial models to optimize ROI.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Fundamentals of Public-Private Partnerships (PPP)
- Economic and financial appraisal techniques
- Cost-benefit analysis (CBA) frameworks and tools
- How to identify, quantify, and value project costs and benefits
- Risk assessment and allocation in PPP projects
- How to calculate Return on Investment (ROI) and Internal Rate of Return (IRR)
- Discounting methods and net present value (NPV) analysis
- Social and environmental impact considerations
- Project feasibility evaluation using CBA

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded