

Strategic Financial Management and Planning

COURSE OVERVIEW

This course provides a practical and strategic understanding of how financial planning supports long-term organizational success. It equips professionals with the financial insight and tools needed to make informed decisions, manage financial risk, drive performance, and align budgeting with corporate strategy.

Delegates will learn how to interpret financial data, plan for growth, evaluate investment opportunities, and implement financial controls that support sustainable value creation. The course bridges finance with strategy, making it ideal for decision-makers who influence or manage financial resources.

WHO SHOULD ATTEND?

This course is suitable for Finance Managers, Strategic Planners, Budget Officers, Business Analysts, Department Heads, Senior Executives, and Project Leaders responsible for financial oversight or long-term planning.

COURSE OUTCOMES

Delegates will gain knowledge and skills to:

- Develop strategic financial plans aligned with organizational goals
- Interpret financial statements and performance metrics
- Apply budgeting, forecasting, and variance analysis techniques
- Evaluate investment decisions using capital budgeting tools
- Understand cost control, funding options, and financial risk management
- Support strategic decision-making with financial insight.
- Align financial planning with performance measurement frameworks (e.g., KPIs, Balanced Scorecard)

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand:

- Strategic budgeting, forecasting, and scenario planning
- Tools for financial statement interpretation and performance analysis
- Hands-on practice with ROI, NPV, IRR, and payback period models
- Explore capital structure, funding strategies, and risk assessment
- Learn techniques for cost control and financial efficiency
- Align financial plans with long-term corporate strategy and KPIs
- Ready-to-use templates for budget planning and reporting
- Case studies from public sector, development finance, and private industry

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded