

Strategic Healthcare Policy Analysis and Evaluation

COURSE OVERVIEW

This course provides participants with a structured understanding of how to critically analyze, design, and evaluate healthcare policies. It covers policy development frameworks, stakeholder analysis, economic evaluation tools, and impact assessment strategies. Through various case studies, participants will explore the effects of health reforms, financing structures, and governance mechanisms on healthcare systems. The aim of the course is to equip delegates with the capacity to make evidence-informed policy decisions that enhance healthcare delivery, equity, and sustainability.

WHO SHOULD ATTEND?

This course is designed for health policymakers, government officials, healthcare administrators, program managers, policy analysts, development partners, NGO leaders, and professionals involved in healthcare reform, governance, or systems strengthening.

COURSE OUTCOMES

Delegates will gain the knowledge and skills to:

- Understand core concepts of healthcare policy formulation and implementation.
- Conduct strategic analysis of existing and proposed health policies.
- Apply evaluation tools to assess policy outcomes and system impact.
- Identify policy gaps and recommend evidence-based solutions.
- Engage stakeholders and build consensus in policy development.
- Align policy strategies with national and global health priorities.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Fundamentals of health policy processes and frameworks.
- Policy analysis tools and methodologies.
- Economic evaluation: cost-effectiveness and cost-benefit analysis.
- Monitoring, evaluation, and learning (MEL) for policy impact.
- Stakeholder mapping and advocacy strategies.
- Health reform case studies from low- and middle-income countries.
- Linking policy with strategic planning and system outcomes.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded