

Strategic Leadership in Healthcare

COURSE OVERVIEW

Strategic Leadership in Healthcare is an advanced course that equips healthcare professionals with essential leadership skills to navigate complex healthcare environments. It focuses on strategic thinking, organizational development, change management, and innovation to drive improved healthcare outcomes. The course blends theory with practical exercises to prepare participants to lead teams and organizations effectively in a dynamic healthcare landscape.

WHO SHOULD ATTEND?

This course is ideal for healthcare executives, administrators, medical practitioners in leadership roles, healthcare managers, team leaders, policymakers, and graduate students in healthcare management. It also suits professionals from both public and private healthcare sectors who aspire to enhance their strategic leadership capabilities and drive transformational change.

COURSE OUTCOMES

Delegates will gain the knowledge and skills to:

- Understand key principles and theories of strategic leadership.
- Develop skills to lead and manage healthcare teams effectively.
- Learn strategies for organizational development and change management.
- Apply strategic planning and decision-making methods in healthcare.
- Enhance ability to drive innovation and improve healthcare outcomes.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Strategic leadership concepts and healthcare frameworks.
- Exploration of leadership styles and core competencies.
- Practical exercises in team leadership and organizational strategy.
- Case studies on driving change and digital transformation.
- Techniques for workforce planning and leadership development.
- Focus on ethical leadership and inclusive organizational culture.
- Interactive sessions including group discussions and expert Q&A.
- Tools for aligning personal and organizational goals.
- Strategies for managing complex healthcare challenges.
- Preparation for future healthcare leadership demands.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded