

Strategic Management and Supervisory Skills

COURSE OVERVIEW

In today's fast-paced work environment, supervisors must move beyond task management and take on more strategic roles that contribute to organizational growth. This course is designed to equip mid-level managers and team leads with the tools to combine daily operational oversight with forward-thinking leadership.

Through a blend of strategic management concepts and practical supervisory techniques, delegates will learn how to drive team performance, align operations with strategic goals, and foster a culture of accountability, collaboration, and continuous improvement.

WHO SHOULD ATTEND?

This course is ideal for Supervisors, Team Leaders, First-Line Managers, Middle Managers, Department Heads, and professionals preparing to transition into senior supervisory or strategic management roles.

COURSE OUTCOMES

Delegates will gain knowledge and skills to:

- Understand the relationship between strategy and daily team management
- Apply effective supervisory techniques to improve team productivity
- Set clear performance expectations and manage underperformance
- Make data-informed decisions aligned with organizational goals
- Motivate, coach, and mentor staff for long-term development
- Communicate direction and feedback clearly and confidently
- Navigate change and build team resilience under pressure

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand:

- Strategic thinking for non-executive managers
- Aligning team objectives with organizational strategy
- Leadership styles for effective supervision
- Tools for performance management and staff development
- Emotional intelligence and interpersonal effectiveness
- Goal setting, delegation, and accountability systems
- Solving team challenges using problem-solving frameworks
- Practical templates for reporting, coaching, and evaluation

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded