

AI-Powered Strategic Management for Health Policy Leaders

COURSE OVERVIEW

This course explores the attributes of AI technologies such as predictive analytics, machine learning and natural language processing and its ability to enhance evidence-based policy formulation, improve healthcare delivery efficiency and support public health interventions. It equips participants with the knowledge and tools to harness artificial intelligence for data driven health policy development, strategic decision making and systems optimization. Through practical case studies and interactive sessions, participants will learn how to integrate AI insights into strategic management processes to address complex healthcare challenges, enhance governance and promote equitable health outcomes.

WHO SHOULD ATTEND?

This course is designed for senior health policy makers, healthcare executives, government officials, public health administrators and professionals involved in strategic planning, digital transformation, and health system leadership who seek to leverage AI for smarter, more effective policy and management decisions.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the principles and applications of AI in health policy and strategic management.
- Interpret AI-driven data for informed policy formulation and decision-making.
- Develop frameworks for integrating AI into institutional strategies and governance structures.
- Strengthen analytical and leadership capabilities to manage AI transformation in health systems.
- Evaluate ethical, regulatory, and equity considerations in AI implementation for public health.
- Leverage predictive analytics to anticipate health trends and guide strategic interventions.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Leadership skills to guide AI adoption for better healthcare outcomes.
- How AI supports strategic management in health policy.
- Approaches to integrate AI tools into public health systems.
- Methods to develop AI-driven health policy frameworks.
- Techniques to analyze large datasets for informed policy decisions.
- Ways to manage ethical, legal, and social issues of AI in health policy.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded