

AI-Powered Talent Acquisition and Recruitment Analytics

COURSE OVERVIEW

This course teaches HR professionals how to use AI and data analytics to improve talent acquisition and recruitment. It covers AI-driven sourcing, automated candidate screening, and predictive analytics to enhance hiring decisions. The course also addresses ethical use of AI and strategic workforce planning through data-driven insights. It combines theory with practical tools to modernize recruitment and ensure fair, efficient hiring processes. Participants learn to reduce bias, improve candidate quality, and optimize recruitment workflows.

WHO SHOULD ATTEND?

This course is best suited for talent acquisition directors and managers, recruitment specialists and sourcers, HR business partners, HR analysts, and data professionals involved in hiring. It also benefits HR managers, recruitment team leaders, and anyone responsible for improving recruitment strategies through AI-driven tools and data analytics. This course is ideal for those seeking to enhance hiring efficiency, reduce bias, and use predictive analytics to find the best-fit candidates.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Apply AI algorithms and data analytics to enhance recruitment processes and outcomes.
- Use automation and predictive analytics to improve candidate sourcing and screening.
- Identify and reduce bias in hiring practices through AI tools.
- Optimize talent pipelines with data-driven recruitment strategies.
- Interpret recruitment data to make informed, strategic hiring decisions.
- Transform traditional talent acquisition into efficient, AI-enabled processes supporting organizational goals.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The role of predictive and prescriptive analytics in identifying, matching and retaining high-potential candidates.
- How AI technologies are transforming end-to-end recruitment and talent management processes.
- Techniques for enhancing diversity and minimizing bias through algorithmic transparency.
- Practical application of automation in resume screening, candidate scoring and interview analytics.
- Frameworks for measuring recruitment performance, return of investment (RIO), and strategic impact.
- Best practices for establishing ethical standards, compliance and human oversight in AI-powered recruitment.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.