

Advanced Digital Healthcare Planning, Decision-Making, and Leadership

COURSE OVERVIEW

The course explores the integration of advanced digital technologies such as artificial intelligence, big data analytics, telemedicine and health information systems into healthcare planning and delivery. It is developed to equip healthcare professionals with the strategic, analytical and leadership skills required to navigate the evolving landscape of digital health transformation. Participants will gain insights into how to leverage data-driven decision making, manage digital innovation and implement effective governance structures that promote patient centered care, operational efficiency and long-term sustainability within healthcare organizations.

WHO SHOULD ATTEND?

This course is ideal for healthcare executives, policymakers, clinical leaders, health IT professionals, digital transformation managers and senior administrators involved in healthcare planning and strategic decision making. It is also suitable for consultants and innovators seeking to enhance their leadership capabilities in driving digital health initiatives.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the principles and frameworks of digital healthcare planning and transformation.
- Apply data-driven and evidence-based approaches to healthcare decision-making.
- Develop strategic leadership skills for managing digital health programs and teams.
- Evaluate emerging technologies and their implications for healthcare systems and patient outcomes.
- Design and implement effective digital health strategies and governance models.
- Foster organizational readiness and innovation for sustainable digital health transformation.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- How to lead digital transformation in healthcare settings.
- Strategic planning for digital health innovations.
- Using data and analytics for informed health decisions.
- Building and managing digital health teams effectively.
- Driving patient-centered care through technology.
- Navigating policy, ethics, and governance in digital health leadership.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded