

# Agile IT Project Management & Digital Transformation

## COURSE OVERVIEW

This course offers knowledge and practical skills to lead technology-driven projects in dynamic business environments. It explores how Agile methodologies, such as Scrum, Kanban and Lean, integrate with digital transformation strategies to enhance flexibility, innovation and customer value. Through case studies, simulations and best practice frameworks, participants will learn how to manage IT initiatives that align technology investments with organizational goals, accelerate time to market, and foster a culture of continuous improvement.

## WHO SHOULD ATTEND?

This course is designed for IT project managers, digital transformation leads, business analysts, product owners and professionals involved in managing or supporting technology enabled change. It is also valuable for executives and decision makers seeking to understand how Agile practices can drive successful digital transformation initiatives within their organizations.

## COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Develop a solid understanding of Agile project management principles and their application in IT and digital projects.
- Learn to plan, execute, and monitor Agile projects using modern tools and collaborative techniques.
- Understand how to align digital transformation strategies with organizational objectives for sustainable growth.
- Gain insights into managing cross-functional teams, stakeholder engagement, and change management in Agile environments.
- Acquire practical experience through real-world case studies and hands-on exercises.
- Apply data-driven metrics to evaluate project performance and drive continuous improvement.

## KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Principles and values of Agile project management in IT contexts.
- How to plan, prioritize, and manage iterative sprints effectively.
- Techniques for maintaining collaboration, communication, and adaptability in teams.
- Managing product backlog and incorporating continuous feedback.
- Methods for monitoring progress through stand-ups, reviews, and retrospectives.
- Strategies for leading digital transformation projects with agility and resilience.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded