GTC Transforming Emerging Economies

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Cybersecurity Awareness & Risk Management for Non-Technical Managers

COURSE OVERVIEW

This course is designed to bridge the gap between technical cybersecurity concepts and practical business decision making, enabling managers to make informed choices and decisions that protect organizational assets and reputation. It equips leaders and decision makers with the essential knowledge and skills to identify, assess and manage cybersecurity risks within their organizations. Through real-world case studies and interactive discussions, participants will gain a clear understanding of cyber threats, data protection principles, governance frameworks and best practices for creating a culture of security awareness.

WHO SHOULD ATTEND?

This course is ideal for non-technical managers, executives, business leaders, project managers, HR professionals and department heads who are responsible for organizational strategy, operations, or compliance but do not have a formal technical background. It is also valuable for professionals seeking to enhance their understanding of cybersecurity principles to support more secure and resilient business practices.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Recognize key cybersecurity threats and vulnerabilities affecting modern organizations.
- Understand the fundamentals of cybersecurity governance, policies, and compliance requirements.
- Assess organizational cyber risks and develop effective mitigation strategies.
- Promote a culture of cybersecurity awareness across teams and departments.
- Make informed, risk-based decisions aligned with business objectives and regulatory standards.
- Coordinate effectively with technical teams to ensure strong security posture and incident preparedness.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The importance of cybersecurity awareness for non-technical managers.
- Common cyber threats such as phishing, ransomware, and social engineering.
- Key risk management principles and their application in business settings.
- Best practices for creating a security-conscious organizational culture.
- How to interpret and support cybersecurity policies and procedures.
- Strategies for leading incident response and recovery efforts effectively.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.
1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded