

Digital Public Sector Innovation and Smart Cities Governance

COURSE OVERVIEW

This course provides a comprehensive framework that equips participants with the knowledge and tools to design, implement, and oversee smart city initiatives. The curriculum explores how digital technologies such as AI, IoT, blockchain, and big data can enhance urban governance, improve service delivery, and promote citizen-centric innovation. Participants will also learn how to align smart city strategies with global frameworks, ensuring innovation is both inclusive and globally compliant.

WHO SHOULD ATTEND?

This course is designed for public administrators, city officials, policymakers, digital transformation leaders, and governance professionals responsible for urban development. It is equally valuable for consultants, civic technology specialists, international development experts, and private sector leaders working in public-private partnerships for smart city innovation.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the role of digital innovation in public sector transformation.
- Apply smart city governance frameworks to enhance urban sustainability.
- Foster citizen-centric innovation through digital platforms.
- Align smart governance with SDGs, OECD guidelines, and ISO 37120 standards.
- Promote cross-sector partnerships and innovation ecosystems.
- Build citizen-centered, transparent, and future-ready urban ecosystems.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The drivers and enablers of digital public sector innovation in urban governance.
- The technologies powering smart cities (e.g. IoT, AI, cloud, digital twins and edge computing).
- Case studies on leading global smart city initiatives.
- Practical tools for data-driven planning, IoT integration, and urban policy.
- How to develop digital innovation roadmap tailored to your specific city or public agency.
- Executive insights into the future of smart governance in urban development.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.