

Digital Tools for Employee Wellbeing, Inclusion, and Retention

COURSE OVERVIEW

This course explores how organizations can harness digital technologies to enhance employee wellbeing, foster inclusion, and strengthen talent retention. Participants will gain practical insights into using digital platforms, analytics, and collaboration tools to monitor engagement, promote mental health, and create inclusive workplace cultures. Through case studies and hands-on sessions, participants will discover how HR tech solutions such as wellbeing apps, AI-driven feedback systems, and diversity dashboards can be integrated into organizational strategies to support employees, reduce turnover, and build a more connected, equitable, and resilient workforce.

WHO SHOULD ATTEND?

This course is ideal for Human Resource professionals, Diversity and Inclusion leads, Learning and Development managers, and Organizational Development specialists seeking to leverage digital tools to enhance employee wellbeing, inclusion, and retention. It also benefits People Analytics practitioners and team leaders who aim to use technology-driven insights to foster engagement, strengthen workplace culture, and improve overall employee experience.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the role of digital tools in employee wellbeing and inclusion.
- Apply people analytics to identify and address retention challenges.
- Implement digital health, wellness, and inclusion-focused platforms.
- Develop strategies that align retention with culture and organizational goals.
- Implement digital solutions for Diversity, Equity and Inclusion (DEI).
- Ensure ethical and confidential use of employee data.
- Create sustainable, supportive, and inclusive digital workplace ecosystems.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- How digital transformation is shaping the employee experience.
- Digital recognition and appreciation platforms.
- Case studies on organizations improving retention through digital tools.
- Practical frameworks for integrating mental health and wellness platforms.
- Tools for people analytics and retention-focused workforce strategies.
- Strategies for embedding inclusion and equity into digital workplaces.
- Insights into the future of communication in hybrid workplaces.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.