

Driving Workplace Innovation and AI-Powered Creativity

COURSE OVERVIEW

This course provides a comprehensive approach on how leaders can harness artificial intelligence to foster innovation, unlock creativity, and build adaptive workplace cultures. The curriculum elaborates on AI tools, design thinking, and collaborative frameworks can be used to generate new ideas, accelerate problem-solving, and transform the way teams innovate. Participants will learn how to integrate AI responsibly into creative processes, align innovation with corporate strategy, and ensure compliance with governance, ethical, and global regulatory standards while driving sustainable business growth.

WHO SHOULD ATTEND?

This course is designed for executives, innovation leaders, HR professionals, team managers, and digital transformation officers who want to embed AI-driven creativity into workplace practices. It is equally valuable for consultants, product developers, and organizational strategists seeking to balance technology adoption with human-centered innovation and responsible leadership.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the role of AI in enhancing creativity and workplace innovation.
- Apply frameworks for design thinking and collaborative problem-solving.
- Leverage AI-powered tools to generate ideas, improve productivity, and drive innovation.
- Integrate compliance, governance, and ethical standards into innovation initiatives.
- Build adaptive cultures that embrace creativity, agility, and continuous learning.
- Identify and mitigate organizational, cultural and psychological factors that hinder innovation,

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Comprehensive coverage of AI-enabled creativity and workplace innovation.
- Management insights into the next frontier of human-AI creativity in organizations.
- Ethical and responsible AI use for innovation management and data-driven creativity.
- The synergy between human creativity and machine intelligence.
- Practical tools for applying AI to brainstorming, design thinking, and collaborative workflows.
- Techniques for fostering innovative, agile, and future-ready workplace cultures.
- Case studies on organizations excelling with AI-powered innovation models.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.