

Employee Experience, Productivity, and Engagement in the Digital Workplace

COURSE OVERVIEW

This course provides an extensive framework that helps leaders and HR professionals, build people-first strategies to enhance satisfaction, performance, and loyalty in digitally enabled organizations. The curriculum explores how workplace technologies, AI-driven analytics, and employee-centric design improve engagement, streamline workflows, and boost productivity, while also addressing the importance of well-being, inclusion, and cultural alignment. Participants will gain the required skills to design and implement holistic employee experience frameworks that balance digital efficiency with human connection in modern hybrid and remote work environments.

WHO SHOULD ATTEND?

This course is ideal for HR managers, employee engagement specialists, executives, operations managers, and organizational development professionals committed to improving workforce experience and productivity. It is equally valuable for consultants, transformation officers, and team leaders who want to align employee well-being, engagement, and performance with organizational goals in the digital era.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the drivers of employee experience in the digital workplace.
- Apply digital tools and analytics to enhance engagement and productivity.
- Develop frameworks for employee well-being, inclusion, and culture alignment.
- Strengthen performance management through employee-centric strategies.
- Support productivity through smart work design and technology integration.
- Build future-ready workplaces that balance technology with human connection.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The comprehensive exploration of employee experience and engagement models.
- The evolving roles of employee experience in the digital workplaces.
- Case studies on organizations enhancing productivity through digital tools.
- The practical frameworks for employee well-being and cultural alignment.
- Tools for measuring and improving engagement with AI-driven insights.
- Strategies for building resilient, high-performing digital workplaces
- Current trends on the evolving employee experience in hybrid environments.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.