

Executive Leadership in Digital and Smart Healthcare Systems

COURSE OVERVIEW

This course is developed to equip senior healthcare professionals and decision makers with the strategic knowledge and leadership competencies required to navigate the digital transformation of healthcare. The course explores cutting edge technologies such as artificial intelligence, big data analytics, telemedicine, electronic health records and smart hospital systems, emphasizing their implications for patient outcomes, operational efficiency and strategic decision making. Through diverse case studies, expert insights and interactive discussions, participants will gain the required tools to lead innovation, manage change and shape the future of digitally enabled healthcare organizations.

WHO SHOULD ATTEND?

This course is tailored for senior executives, hospital administrators, healthcare policymakers, medical directors, IT leaders in healthcare and professionals responsible for driving innovation and digital transformation in healthcare systems. It is also suitable for leaders seeking to enhance their strategic decision making and governance capabilities in the era of smart and connected healthcare.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the core components and technologies driving digital and smart healthcare systems.
- Develop strategic frameworks for implementing and managing digital transformation initiatives.
- Strengthen leadership capabilities for guiding teams through technological and organizational change.
- Evaluate the impact of digital health innovations on patient care, data security, and system performance.
- Formulate actionable strategies for sustainable and ethical adoption of emerging healthcare technologies.
- Foster innovation and collaboration to accelerate the digital maturity of healthcare organizations.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- How to lead digital and smart healthcare transformation.
- Strategies for driving innovation and technology adoption.
- Using data and analytics for strategic decision-making.
- Building and motivating digital healthcare teams.
- Managing change and overcoming resistance to digital initiatives.
- Ensuring patient-centered care in digital healthcare systems.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded