

Financial Stewardship and Investment Strategies in Projects

COURSE OVERVIEW

This course is intended for participants to have a comprehensive understanding of how to manage financial resources effectively and make sound investment decisions across all project phases. It explores the principles of financial governance, cost control, budgeting, project valuation and risk assessment, while emphasizing the alignment of financial decisions with organizational goals. Through case studies and practical exercises, participants gain insights into capital allocation, return on investment (ROI) analysis and sustainable funding strategies that enhance project performance and long-term value creation.

WHO SHOULD ATTEND?

This course is tailored for project managers, financial analysts, investment officers, accountants, portfolio managers and decision makers involved in project funding and financial oversight. It is also beneficial for other professionals seeking to enhance their strategic financial management skills and improve project outcomes through data driven investment and stewardship practices.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Apply financial stewardship principles to ensure responsible resource allocation and accountability.
- Conduct project investment appraisals using modern financial analysis tools.
- Integrate budgeting, forecasting, and cost control into project planning and execution.
- Evaluate project financial risks and develop mitigation strategies.
- Align financial decisions with organizational objectives and sustainability goals.
- Communicate financial performance and value creation effectively to stakeholders and decision-makers.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Principles of financial stewardship to responsibly manage project funds and resources.
- How to develop and implement effective investment strategies aligned with project goals.
- Techniques for budgeting, forecasting, and financial planning to ensure project sustainability.
- Methods for evaluating financial risks and opportunities to optimize project returns.
- Best practices for transparent financial reporting and stakeholder communication.
- Strategies to maximize value creation through prudent financial decision-making and resource allocation.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded