

Logistics, Transportation & Distribution Management

COURSE OVERVIEW

This course provides a detailed understanding of the strategic, operational, and technological dimensions of logistics, transportation, and distribution management within global and regional contexts. The curriculum integrates modern innovations such as AI, data analytics, automation, IoT, and digital logistics platforms, empowering participants to manage complexity, reduce risk, and enhance decision-making. Through practical case studies and simulations, delegates will gain the expertise required to transform logistics and distribution operations into agile, efficient, and resilient systems capable of supporting organizational growth and competitiveness.

WHO SHOULD ATTEND?

This course is designed for logistics, transport, and distribution managers, supply chain and operations executives, procurement and inventory control specialists, freight forwarders, shipping, and port operations officers, warehouse and fleet management officers, professionals seeking to upgrade their skills in modern, data-driven logistics. It is equally valuable for policy makers in transportation and infrastructure development, trade facilitation experts, FMCG distribution personnel, consultants, analysts in supply chain and logistics optimization.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Design efficient logistics and distribution networks aligned with organizational goals.
- Optimize multimodal transportation systems for cost, time, and performance efficiency.
- Apply demand forecasting and inventory control techniques for effective distribution.
- Analyze and reduce logistics costs through data-driven performance metrics.
- Develop policies that enhance sustainability and green logistics practices.
- Manage risks and disruptions in transportation and distribution systems.
- Build agile logistics strategies that support business continuity and customer satisfaction.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The full logistics value chain and how it boosts competitiveness.
- How to manage transport modes like air, sea, rail, and road effectively.
- Techniques for evaluating carriers, negotiating contracts, and managing providers.
- Key performance indicators to track logistics and transport efficiency.
- The use of AI, automation, and IoT in logistics and fleet management.
- Designing warehouses and distribution centers for better storage and flow.
- The role of reverse logistics and circular economy in modern operations.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.