GTC Transforming Emerging Economies

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Open Banking and API Economy: Opportunities & Regulatory Frameworks

COURSE OVERVIEW

This course provides a comprehensive framework on how open banking and API-driven ecosystems are reshaping financial services. The curriculum explores the opportunities that API-enabled innovation creates for banks, FinTechs, and consumers, ranging from seamless data sharing and customer personalization to new business models in payments, lending, and wealth management. Participants will also gain a clear understanding of the regulatory frameworks and compliance requirements that govern open banking, ensuring that innovation is balanced with security, privacy, and customer trust.

WHO SHOULD ATTEND?

This course is designed for banking executives, digital transformation leaders, fintech professionals, API developers, compliance officers, regulators, and strategy consultants. It is equally valuable for financial analysts and product managers who want to understand the strategic, technical, and regulatory aspects of open banking and the API economy in order to drive innovation and maintain compliance.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the principles and opportunities of open banking and the API economy.
- Analyze the role of APIs in financial innovations.
- Apply API strategies to improve customer experience and create new revenue streams.
- Evaluate regulatory and legal frameworks that govern data sharing, security, and privacy.
- Integrate open banking solutions into existing financial systems and platforms.
- Develop compliance-ready strategies for innovation in digital financial services.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The comprehensive coverage of open banking models and API-driven ecosystems.
- The regulatory landscape and global perspectives.
- API architecture and standards in Open Banking.
- Case studies on fintech partnerships, digital banking platforms, and API monetization.
- Practical demonstrations of API integration and data-sharing mechanisms.
- Risk management and cybersecurity considerations in open banking adoption.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.
1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.