

Smart Public Governance: AI, Innovation, and Transparency

COURSE OVERVIEW

This course focuses on leveraging artificial intelligence and digital innovation to strengthen transparency, accountability, and service delivery. The curriculum explores how AI-driven tools, open data platforms, and digital ecosystems can transform policy implementation, reduce inefficiencies, and foster trust between citizens and institutions. Delegates will also examine global benchmarks such as the OECD Principles of Public Governance, UN e-Government frameworks, and World Bank governance guidelines, ensuring that digital innovation aligns with international best practices for ethical and transparent governance.

WHO SHOULD ATTEND?

This course is designed for government officials, policymakers, regulators, public administrators, and digital transformation leaders in the public sector. It is also valuable for consultants, civic technology experts, compliance officers, and international development professionals working on governance modernization and institutional transparency.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the concept and frameworks of smart public governance.
- Apply AI and emerging technologies to improve public service delivery and responsiveness.
- Implement digital tools to enhance transparency, accountability, and efficiency.
- Align governance strategies with OECD, UN, and World Bank benchmarks.
- Build smart governance systems that foster citizen trust.
- Design and implement AI-driven policies for public sector transformation.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Automation, augmenting and government functions optimization.
- How innovation labs, agile methodologies and digital sandboxes drive policy experimentation.
- Case studies on governments adopting smart and transparent systems.
- The practical tools for open data, digital reporting, and policy monitoring.
- The roadmap for smart governance aligned with national priorities and institutional realities.
- Executive insights into the future of public sector governance.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.