

Sustainable & Green Finance: ESG, Carbon Trading, and Digital Reporting

COURSE OVERVIEW

This course introduces participants to sustainable and green finance, focusing on ESG principles, carbon trading mechanisms, and digital reporting technologies. It covers how financial markets and organizations incorporate environmental, social, and governance criteria to drive responsible investment and climate action. Through practical examples, participants will understand how to navigate carbon markets, implement ESG strategies, and utilize digital tools for transparent and effective sustainability reporting.

WHO SHOULD ATTEND?

This course is designed for IT managers, CFOs, finance managers, auditors, ESG officers, investment managers, risk managers, corporate strategists, and sustainability consultants who want to integrate green finance into their organizations. Senior executives, policy advisors, and compliance professionals seeking to align financial strategies with global sustainability standards, regulatory requirements, and stakeholder expectations will also find this course valuable.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the fundamentals of ESG, sustainable finance, and carbon markets.
- Decipher carbon pricing, emissions trading systems (ETS) and carbon offset markets.
- Apply digital tools in reporting (e.g blockchain, AI, and data analytics) for ESG data collection, reporting and assurance.
- Interpret global frameworks and standards.
- Leverage digital reporting platforms to enhance transparency and accountability.
- Integrate sustainability into financial planning, investment, and risk management.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The in-depth coverage of ESG principles and green finance practices.
- Cap-and-trade systems, carbon credit markets and its financial implications.
- Practical exposure on ESG reporting and digital finance tools.
- The global regulatory frameworks and compliance standards.
- Strategies for embedding sustainability into corporate finance transformation.
- Case studies on carbon trading, green bonds, and sustainable investments.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.