

AI-Driven Strategic Leadership: Creating and Delivering Value in the Digital Era

COURSE OVERVIEW

This course provides a practical framework for equipping delegates with the skills to harness artificial intelligence as a driver of business transformation. The curriculum explores how AI can be leveraged to create new business models, enhance decision-making, optimize operations, and unlock customer value in competitive markets. Participants will learn how to embed AI into corporate strategy, manage digital innovation, and align leadership practices with emerging governance, compliance, and ethical considerations to sustain long-term growth in the digital era.

WHO SHOULD ATTEND?

This course is designed for C-suite executives, senior strategists, and business unit leaders responsible for shaping their organization's future. It is also critical for heads of digital transformation, innovation, and technology who need to align AI initiatives with core business strategy to create tangible value and secure a competitive edge in the market.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the strategic impact of AI on business models and leadership.
- Integrate AI into business strategies to drive value and innovation.
- Apply AI to enhance decision-making, operations, and value creation.
- Develop strategies for embedding AI into corporate vision and governance.
- Evaluate global compliance, ethical, and regulatory frameworks for AI adoption.
- Lead digital transformation initiatives that balance innovation with sustainability.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- AI readiness and maturity models.
- Reskilling and talent strategy.
- The practical frameworks for integrating AI into corporate strategy.
- Ethical and responsible leadership in the age of intelligent machines.
- KPIs, value metrics and strategic outcomes beyond short-term plans.
- Tools for ethical AI adoption, stakeholder engagement, and governance.
- Case studies on organizations achieving competitive advantage with AI.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.