

Cultural Intelligence & Global Leadership in Multinational Organizations

COURSE OVERVIEW

This course provides a strategic framework to equip leaders with the ability to navigate cultural diversity, lead across borders, and thrive in complex global environments. The curriculum explores how cultural intelligence (CQ) enhances leadership effectiveness, team collaboration, and decision-making in multinational organizations. Participants will learn strategies for managing cross-cultural teams, building trust across geographies, and integrating cultural awareness into leadership practices while ensuring alignment with global governance, ethics, and compliance frameworks.

WHO SHOULD ATTEND?

This course is designed for C-suite executives, senior managers, HR leaders, global team leaders, and consultants who lead or advise in multinational or cross-border environments. It is equally highly valuable for policymakers, governance professionals, and transformation leaders seeking to strengthen cultural agility and global leadership capacity in today's interconnected world.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the role of cultural intelligence in effective global leadership.
- Apply CQ frameworks to improve collaboration in multinational organizations.
- Develop strategies for leading diverse, cross-cultural teams with empathy and agility.
- Integrate governance, ethics, and compliance into global leadership practices.
- Lead with inclusion and cultural sensitivity in complex environments.
- Build inclusive, high-performing teams across geographies and markets.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The four capabilities of cultural intelligence (drive, knowledge, strategy and action) and its application
- The strategies to navigate cultural conflicts and foster mutual respect.
- Case studies on multinational organizations succeeding with CQ-driven strategies.
- The practical frameworks for managing cultural differences and global workforce dynamics.
- Cultural dimension models and their application in leadership.
- The tools for building trust, empathy, and inclusion across borders.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.