

Data-Driven Decision Making & Critical Thinking for Executives

COURSE OVERVIEW

This course equips executives with essential skills for leveraging data and critical thinking in strategic decision-making. The curriculum focuses on how data can be transformed into actionable insights for strategic decisions, while equipping participants with the ability to question assumptions, evaluate evidence, and balance intuition with analytics. It blends data literacy, business intelligence tools, and decision frameworks with case studies and simulations, enabling executives to navigate complex challenges and deliver sustainable value in today's data-rich business environment.

WHO SHOULD ATTEND?

The course is designed for senior leaders, managers, and directors responsible for strategic planning and team performance. It is ideal for executives who want to confidently use data to guide high-level decisions and foster a data-driven culture in their organizations. The course also benefits teams seeking a shared approach to interpreting data and communicating insights effectively to stakeholders.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the principles of data-driven decision making and critical thinking.
- Apply analytical frameworks to evaluate complex business problems.
- Identify and mitigate cognitive biases in decision-making.
- Leverage business intelligence tools to generate actionable insights.
- Integrate governance, compliance, and ethical considerations into decision-making.
- Strengthen leadership effectiveness through evidence-based strategies.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The executive decision-making landscape.
- End-to-end coverage of data-driven decision frameworks for executives.
- The role of AI and automation.
- Ethical usage of data and collaborative decision making.
- Practical exercises in data analysis, scenario planning, and decision simulations.
- Techniques for balancing analytics with intuition in leadership contexts.
- Case studies on successful executive decisions guided by analytics.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.