

Emotional Intelligence and People Analytics: Leading the Workforce of Tomorrow

COURSE OVERVIEW

This course provides a blend of the human side of leadership with data-driven workforce insights. The curriculum equips leaders to apply emotional intelligence (EQ) to foster empathy, trust, and collaboration while leveraging people analytics to make evidence-based decisions on talent management, engagement, and performance. Participants will explore how EQ and analytics complement each other to drive organizational culture, improve leadership impact, and prepare the workforce for a rapidly changing, technology-enabled future.

WHO SHOULD ATTEND?

This course is designed for C-suite executives, HR professionals, team managers, organizational development professionals, and consultants responsible for shaping workforce strategy. It is equally highly valuable for policymakers, transformation leaders, and senior executives who want to balance human-centric leadership with data-driven insights in order to lead effectively in the digital age.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the core competencies of emotional intelligence in the workplace.
- Apply people analytics to support workforce planning and decision-making.
- Develop strategies to enhance employee engagement, productivity, and retention.
- Integrate ethical and governance considerations into workforce analytics.
- Lead with empathy, adaptability, and data-backed insights in dynamic environments.
- Balance human intuition with analytical rigor in people management.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The five components of Emotional Intelligence (self-awareness, self-regulation, motivation, empathy, and social skills) and its effective application.
- The fundamentals of people analytics in executive leadership.
- The practical tools for applying analytics to talent management, culture, and engagement.
- Techniques for balancing empathy and evidence in executive decision-making.
- How to communicate effectively and make data-backed decisions without losing the human touch.
- Case studies on organizations driving transformation with EQ-driven leaders.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.