

Innovation Leadership: Driving Creativity, Design Thinking and Tech Adoption

COURSE OVERVIEW

This course develops leaders who drive creativity, design thinking, and technology adoption to foster innovation. It examines how to inspire teams, apply creative problem-solving methods, and lead with an innovation mindset. The course emphasizes building a culture that supports experimentation, collaboration, and continuous improvement. Participants will learn design thinking techniques, change management strategies, and how to leverage emerging technologies for business growth, and through practical exercises and case studies, gain the necessary skills to transform ideas into impactful innovations and lead organizational change effectively.

WHO SHOULD ATTEND?

This course is designed for executives, senior managers, innovation officers, digital transformation leaders, product managers, and consultants responsible for driving creativity and technology-led change. It is equally valuable for HR leaders, policymakers, and governance professionals seeking to embed innovation culture and design thinking into organizational strategy and leadership practice.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the principles of innovative leadership and creativity in organization.
- Apply design thinking principles to solve complex business challenges.
- Apply frameworks for fostering creativity and cross-functional problem-solving.
- Drive adoption of new technologies within organizational and cultural contexts.
- Integrate compliance, governance, and ethical standards into innovation initiatives.
- Lead innovation projects that deliver sustainable business and customer value.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The leadership qualities and mindsets required to champion innovation.
- The comprehensive coverage of innovation leadership, creativity, and tech adoption.
- Case studies on organizations applying design thinking to drive transformation.
- How to manage innovation lifecycles, from ideation to scaling solutions.
- Techniques to foster creative thinking and psychological safety within teams.
- Practical tools for embedding creativity and innovation into leadership practices.
- The frameworks for balancing experimentation, technology adoption, and risk management.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.