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Artificial Intelligence (AI) for Leaders and Managers

COURSE OVERVIEW

Artificial Intelligence (AI) is rapidly transforming industries, and leaders must understand how to leverage its potential to drive organizational success. This course provides an in-depth understanding of AI concepts, tools, and strategies tailored for decision-makers. Participants will learn how to integrate AI into their business operations, enhance decision-making, optimize workflows, and stay ahead of the competition. By the end of this course, leaders and managers will be empowered to make informed decisions on AI adoption and implementation, fostering innovation and growth.

WHO SHOULD ATTEND?

This course will benefit Intermediate and senior-level managers seeking to incorporate AI into their strategies, Business leaders aiming to understand AI's potential in driving innovation, Department heads and executives responsible for digital transformation, Professionals looking to enhance their knowledge of AI's impact on leadership and organizational success.

COURSE OUTCOMES

Delegates will gain knowledge and skills to:

- Gain a strong foundational understanding of AI concepts and their applications.
- Learn to identify opportunities for AI-driven solutions in their organizations.
- Develop strategies for successful AI adoption and change management.
- Understand ethical considerations and governance in AI implementation.
- Build the skills to collaborate effectively with technical teams on AI projects.
- Enhance organizational performance through AI-driven decision-making.
- Anticipate and adapt to AI trends shaping the future of work and industry.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand:
- AI Concepts, tools, and real-world applications.
- AI in decision-making
- Case studies of successful AI implementations in various industries.
- Change management strategies for AI adoption.
- Ethical frameworks for responsible AI use.
- Hands-on exploration of AI tools tailored for business leaders.
- Trends shaping the future of AI in leadership and management.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.
1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded