

# Applying Renewable Energy: Market Leaders

## COURSE OVERVIEW

This course explores the strategies, technologies, and trends driving renewable energy market leaders. Participants will study business models in wind, solar, hydro, and bioenergy, focusing on scaling operations, financing, and overcoming challenges. The course covers the impacts of large-scale projects and the role of policy, trade, and government incentives. It also examines global collaboration and partnerships. By the end, participants will case studies and group discussions be able to apply key success factors to their projects.

## WHO SHOULD ATTEND?

The course has been designed for a range of professionals; project developers, engineers, and business leaders in the renewable energy sector. It is also valuable for policymakers, government officials, and regulatory bodies involved in energy policies and incentives. Entrepreneurs, investors, and students interested in renewable energy technologies, market trends, and sustainable business practices will benefit from the course as well.

## COURSE OUTCOMES

Delegates will gain knowledge and skills to:

- Understand the key strategies and technologies driving renewable energy market leaders.
- Learn how to scale renewable energy operations and secure financing.
- Analyze and navigate challenges like regulatory hurdles and market competition.
- Gain insights into the economic, environmental, and social impacts of large-scale renewable energy projects.
- Understand the role of policy, international trade, and global collaboration in renewable energy success.
- Apply the knowledge gained to renewable energy projects, investments, or policies.

## KEY COURSE HIGHLIGHTS

At the end of the course, you will understand:

- How top-performing firms scale solar, wind, hydro, and bioenergy projects
- Business models and financing structures used by global market leaders
- Strategies for navigating policy shifts, trade barriers, and competition
- Economic and environmental impacts of utility-scale renewable deployments
- Case studies from leading projects across emerging and developed markets
- How government incentives and international partnerships drive growth
- Tools for benchmarking project success and identifying market opportunities
- Trends shaping the next wave of global clean energy leadership

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded