Driving Performance through Enhanced Strategic and Financial Planning

COURSE OVERVIEW

This course introduces strategic financial planning and its practical applications to situations that are typical for someone at the senior management level. Delegates will be equipped to make strategic decisions and cooperate with accounting or financial experts to achieve organizational objectives.

WHO SHOULD ATTEND?

This course is aimed at senior managers responsible for tackling financial problems and making financial decisions affecting their respective departments or organizations. This course is also ideal for managers who want to refresh and further develop their knowledge of financial planning and practices.

COURSE OUTCOMES

Delegates will gain knowledge and skills to:

- Recognize the relevance of finance and accounting both within the organisation and to stakeholders
- Make valid contributions to the process of forecasting and corporate planning
- Undertake the financial analysis of an organisation and interpret the results in the context of making appropriate decisions
- Demonstrate awareness of the financing choices available to organisations, and how the financial structure should be determined
- Assess the financial risks that organizations face, in particular; credit, interest and foreign exchange risk, and to be able to adopt risk-hedging strategies that suit the risk profile of the organisation concerned

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand:

- Strategic and business planning for corporate finance
- Interpretation of accounts and international accounting standards
- Principles of corporate finance
- Capital budgeting, discounted cash flow
- Valuation, risk analysis and standard techniques of financial analysis
- Strategic profitability analysis

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.
1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded