

# Sustainability and Corporate Social Responsibility (CSR) Leadership

## COURSE OVERVIEW

Sustainability and Corporate Social Responsibility (CSR) have become essential pillars for organizations striving for long-term success and social impact. This course equips leaders with the knowledge and skills to design and implement sustainable strategies that align with organizational goals and stakeholder expectations. Participants will explore the interplay between sustainability, ethics, and business performance, gaining insights into global trends, best practices, and actionable frameworks for leading impactful CSR initiatives.

## WHO SHOULD ATTEND?

This course is suitable for Professionals responsible for corporate strategy, sustainability, or CSR initiatives, Business leaders and executives aiming to integrate sustainability into their organizational vision, Managers seeking to drive ESG (Environmental, Social, and Governance) compliance and reporting, CSR professionals looking to enhance their leadership capabilities and strategic impact, Policy advisors and consultants focused on sustainable development and corporate responsibility.

## COURSE OUTCOMES

Delegates will gain knowledge and skills to:

- Understand the principles and frameworks of sustainability and CSR.
- Design and implement CSR strategies that align with organizational values and goals.
- Assess and measure the impact of CSR initiatives using ESG metrics.
- Develop stakeholder engagement strategies to foster trust and collaboration.
- Navigate the regulatory landscape of sustainability and CSR compliance.
- Lead cross-functional teams to drive sustainable innovation.
- Communicate the value of CSR initiatives to internal and external stakeholders effectively.
- Integrate sustainability into decision-making and corporate culture.

## KEY COURSE HIGHLIGHTS

At the end of the course, you will understand:

- Global trends in sustainability, ESG, and CSR.
- Frameworks and tools for effective CSR strategy development.
- Stakeholder mapping and engagement techniques.
- Measuring and reporting sustainability performance using key metrics.
- Ethical leadership in driving sustainability initiatives.
- Case studies of successful CSR and sustainability programs.
- Strategies for embedding sustainability into corporate culture and operations

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded