

Business Analysis Essentials

COURSE OVERVIEW

This is an introductory course designed to provide participants with a basic understanding of the benefits, functions and impact a business analyst has within an organization. The course discusses the business analysis process as it is applied throughout a project as well as the pre-project activities that comprise strategy analysis. Participants learn how a business analyst supports the project throughout the solution development life cycle, from defining business needs and solution scope to validating that requirements have been met in the testing phase and ensuring the solution continues to provide value after implementation.

WHO SHOULD ATTEND?

The course is designed for aspiring business analysts, project managers, business managers, IT professionals, and stakeholders involved in business process improvement and requirements gathering. It is also suitable for professionals transitioning into a business analysis role, those looking to enhance their analytical skills, and individuals seeking to understand the fundamentals of business analysis, including requirements gathering, process modeling, and effective communication with stakeholders.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the role of the business analyst.
- Discuss industry standards/resources for obtaining more information about business analysis.
- Acquire a solid understanding of the various tasks/activities that comprises business analysis.
- Recognize the pre- and post-project business analysis activities.
- Learn how to plan, elicit, analyze, model, and test requirements.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Introduction to the role and value of a business analyst.
- Overview of the business analysis process across the project lifecycle.
- Pre-project strategy analysis activities.
- Techniques for defining business needs and solution scope.
- Involvement of business analysts during solution development.
- Methods for validating requirements during testing.
- How to ensure continued value delivery post-implementation.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded