

Entry Certificate in Business Analysis (ECBA)

COURSE OVERVIEW

The Entry Certificate in Business Analysis (ECBA) course provides a comprehensive introduction to the field of business analysis, based on the International Institute of Business Analysis (IIBA®) standards. It covers the foundational knowledge required to understand business needs, identify solutions, and support business change. The course is aligned with the BABOK® Guide and is designed for individuals new to business analysis, equipping them with the essential concepts, techniques, and competencies to begin a successful career in the field. It also prepares participants to take the ECBA certification exam.

WHO SHOULD ATTEND?

ECBA training is beneficial for personnel entering the world of Business Analytics, including beginners and new graduates as well as professionals who wish to make a career transition to BA. This course is also suitable for functional managers who manage a team of business analysts.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Gain professional understanding and knowledge of BA principles and industry best practices.
- Apply BA principles resulting in improvement of overall business performance.
- Discover more opportunities for business growth in the market.
- Gain in-depth knowledge of business analysis practices as mentioned in the BABOK (Business Analysis Body of Knowledge).

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The core concepts and principles of business analysis.
- The Business Analysis Body of Knowledge (BABOK® Guide) framework.
- Key knowledge areas such as requirements life cycle management, strategy analysis, and solution evaluation.
- Development skills in stakeholder management and communication.
- Business analysis techniques and best practices.
- How to prepare for the ECBA certification exam with structured guidance and practice questions.
- Building foundational knowledge for a career in business analysis.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded