ITIL® 4 Strategic Leader Digital and IT Strategy (DITS)

COURSE OVERVIEW

This course takes you on a digital strategy journey. Its iterative, eight-step model moves from "vision" through to "actions" and is about creating sustainable, digital momentum. You experience the four key capabilities to develop a holistic, digital capability framework: digital leadership, managing innovation and emerging technologies, risk management and structuring a digital enterprise.

WHO SHOULD ATTEND?

This course is aimed at people in senior roles including CIOs, chief digital officers and other aspiring CxOs, as well as consultants and others involved in digital transformations, service delivery and strategic delivery. ITSM managers and aspiring ITSM managers, ITSM practitioners who are responsible for managing and integrating stakeholders, and/or are responsible for fostering relationships with partners and suppliers and Existing ITIL qualification holders wishing to develop their knowledge

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- The internal and external factors to consider while crafting digital strategy
- How IT strategy differs from digital strategy and how they can be integrated
- Creating a digital strategy that achieves the most value from digital
- Implementing and sustaining digital strategy
- Developing and nurturing digital capabilities for continual business innovation and value co-creation

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Digital strategy fundamentals.
- Business and IT alignment.
- Environmental analysis tools.
- Strategic planning techniques.
- Governance and risk management.
- Innovation and emerging tech.
- Building digital capabilities.
- Managing strategic change.
- Leadership in digital disruption.
- Real-world case studies and scenarios.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.
1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded