

Scrum Product Owner Certified (SPOC™)

COURSE OVERVIEW

The Scrum Product Owner Certified (SPOC™) course provides a comprehensive understanding of the Scrum framework with a focus on the Product Owner's role. Designed for those managing business aspects and stakeholder interests in agile projects, the course equips participants with the skills to effectively communicate requirements, prioritize features for maximum business value, and define and validate acceptance criteria. As the 'voice of the customer', the Product Owner plays a key role in delivering value through iterative development and continuous collaboration within scrum teams.

WHO SHOULD ATTEND?

This certification is for anyone who interfaces with stakeholders or works as a Product Owner in a Scrum Team.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Be prepared to take the SPOC certification exam and pass.
- Apply the concepts in their day-to-day job.
- Function effectively as the Product Owner for the Scrum Team specifically
- Deliver a successful Scrum project
- Explain and sell Agile and the Scrum framework to other key stakeholders
- Collaborate effectively with key stakeholders and customers
- Create and maintain the Product Backlog
- Fulfil your essential role in Sprint Planning and Sprint Review meetings
- Participate in Daily Scrum Meetings and Sprint Retrospectives
- Understand and use the full range of Scrum Artifacts (Sprint Backlog, Burndown Charts etc.)

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The responsibilities and influence of the Product Owner role in Scrum.
- How to prioritize requirements for maximum business value.
- The required skills to define and validate Acceptance Criteria.
- Strategies for effective stakeholder communication.
- How to enhance your ability to represent customer needs within a Scrum Team.
- How to prepare for the SPOC™ certification exam with practical and theoretical knowledge.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded