

Boardroom Financial Intelligence: KPIs, Valuation & Shareholder Value

COURSE OVERVIEW

This intensive course focuses on helping executives understand and use key financial metrics to drive business performance and enhance shareholder value. The course covers essential topics such as financial KPIs, corporate valuation methods, and strategic decision-making from a boardroom perspective. It equips executives and board members with advanced financial acumen to drive strategic decision-making, optimize performance metrics, and maximize shareholder value. Participants will master value-based management frameworks, learn to interpret critical financial and non-financial KPIs, and apply valuation techniques like asking the right questions, challenging assumptions, making informed decisions that enhance long-term organizational value.

WHO SHOULD ATTEND?

This course is designed for board directors, C-suite executives (CEOs, CFOs), and senior leaders responsible for strategic financial decisions, as well as institutional investors, audit committee members, and corporate strategists who need to evaluate business performance through a value-creation lens. It equally benefits high-potential managers transitioning to executive roles, M&A advisors, and governance professionals seeking to deepen their financial oversight capabilities, providing essential intelligence for anyone involved in shaping or scrutinizing corporate financial strategy at the highest levels.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Analyze and interpret the key financial and operational KPIs that drive valuation.
- Apply advanced valuation techniques (DCF, comparables, LBO) to strategic decisions.
- Evaluate capital allocation strategies to maximize shareholder returns.
- Assess M&A opportunities through a value-creation framework.
- Link non-financial metrics (ESG, innovation) to financial performance.
- Challenge financial assumptions and stress-test business plans.
- Communicate financial strategy effectively to investors and stakeholders.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- How operational KPIs directly drive enterprise valuation and shareholder returns.
- When to apply different valuation methods (DCF, comparables, LBO) in strategic decisions.
- Why capital allocation choices matter for long-term value creation.
- How to scrutinize M&A proposals through a value-creation lens.
- Where non-financial metrics (ESG, innovation) impact financial performance.
- What questions to ask when challenging financial assumptions.
- How to communicate value drivers effectively to investors.
- What distinguishes board-level financial analysis from operational finance.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded