

Financial Control and Performance Analysis for Operational Leaders

COURSE OVERVIEW

This course defines financial control as the process of establishing budgets, monitoring financial outcomes, and implementing internal controls to ensure resources are used efficiently and risks are managed effectively. It is focused on equipping operational managers and leaders with essential financial control techniques and analytical tools to enhance organizational performance. Participants will learn to interpret financial statements, conduct variance and ratio analyses, develop realistic budgets and forecasts, and align financial planning with strategic business objectives. By mastering these skills, operational leaders can improve decision-making, accountability, and financial health within their areas of responsibility.

WHO SHOULD ATTEND?

This course is designed for operational leaders, departmental managers, business unit heads, and professionals who have responsibility for financial performance within an organization but may not have formal finance backgrounds. It is ideal for those who need to understand and apply financial controls, budgeting, and performance analysis to support operational efficiency and achieve organizational goals. The course also benefits aspiring leaders seeking to strengthen their financial acumen and business insight to drive better financial and operational results.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand core principles and functions of financial control and performance analysis.
- Interpret and analyze financial statements to assess organizational health and operational efficiency.
- Develop and manage budgets and forecasts aligned with strategic objectives.
- Apply variance and ratio analysis to identify performance gaps and recommend corrective actions.
- Design and implement internal control systems to ensure financial accountability and risk management.
- Use financial insights to support operational decision-making and continuous improvement.
- Communicate financial information effectively to non-financial stakeholders.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Fundamentals of financial control in operational settings.
- Techniques for analyzing financial statements and performance ratios.
- Budgeting, forecasting, and variance analysis tools.
- Designing internal controls and risk management frameworks.
- Aligning financial planning with operational strategies.
- Case studies and practical exercises using real-world scenarios.
- Use of Excel and digital tools for financial modeling and analysis.
- Communication skills for presenting financial results to diverse audiences.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded