

Public Private Partnership Innovation: Social Impact, ESG Metrics and Sustainable Financing

COURSE OVERVIEW

This professional course explores cutting-edge strategies for designing, financing, and managing Public-Private Partnerships (PPPs) with a focus on social impact, ESG (Environmental, Social, and Governance) integration, and sustainable financing models. Participants will acquire the skills and gain insights into global best practices, risk-sharing mechanisms, and performance metrics to ensure PPPs deliver long-term value while aligning with sustainability goals for their organizations. This course has been tailored to equip professionals with the tools needed to drive impactful, scalable, and financially viable PPP projects through various case studies, expert-led discussions, and practical frameworks.

WHO SHOULD ATTEND?

This course is designed for government officials, private sector developers, infrastructure financiers, ESG and sustainability professionals, impact investors, development bank representatives, and consultants involved in PPP project structuring, policy-making, or sustainable investment. It is also valuable for corporate strategists, NGO leaders, and academics seeking to enhance their expertise in blended finance, ESG-aligned procurement, and social impact measurement in PPPs.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Integrate sustainability metrics into project design, procurement, and financing.
- Leverage green bonds, blended finance, and impact investment for PPP success.
- Use KPIs and frameworks (e.g., SDGs, IRIS+) to track PPP performance.
- Address regulatory, environmental, and stakeholder challenges.
- Foster collaboration between governments, investors, and communities.
- Learn from successful case studies in transport, healthcare, energy, and digital infrastructure.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- ESG-driven PPP frameworks aligned with IFC Standards and UN SDGs.
- Blended finance tools like concessional funding and climate-resilient structures.
- Social impact measurement using SROI and SDG-aligned KPIs.
- Risk management through adaptive contracts and ESG incentives.
- Real-world case studies across energy, housing and smart cities.
- Hands-on workshops for ESG due diligence and stakeholder engagement.
- Emerging trends in digital infrastructure and AI applications.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded