

Strategic Corporate Finance for Future-Ready Leaders

COURSE OVERVIEW

This course provides a comprehensive and practical framework for understanding and applying advanced corporate finance tools and strategies to enable effective decision-making in modern business environments. It equips participants to navigate complex financial landscapes, manage capital structure, optimize value creation through mergers and acquisitions, and align financial decisions with long-term strategic goals. Participants will develop both critical analytical skills and real-world problem-solving abilities required to drive sustainable business growth, manage risk, and support organizational resilience in dynamic markets.

WHO SHOULD ATTEND?

This course is designed for executives, directors, senior managers, financial professionals, and rising leaders who seek to elevate their expertise in strategic finance. It is ideally suited for those working in corporate finance, investment banking, asset management, business development, entrepreneurship, or consulting, as well as professionals aspiring to C-suite roles.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Analyze and apply advanced financial models for strategic decision-making.
- Assess the impact of capital structure, funding sources, and dividend policies.
- Evaluate M&A, restructuring, and value creation opportunities.
- Prepare and critique business plans with financial and strategic acumen.
- Identify, measure, and manage financial risk and corporate failure risks.
- Align financial and corporate strategies with stakeholder and market objectives.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Application of financial theory to real-world strategic decisions.
- In-depth modules on M&A, LBOs, and debt restructuring.
- Corporate governance, ethics, and regulatory considerations.
- Practical business case workshops and team-based projects.
- Advanced valuation techniques for projects and companies.
- Analysis of financial health, market trends, and capital markets.
- Strategies for leading financial transformation and growth.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded