

Strategic Cost Management for Executive Leadership

COURSE OVERVIEW

This executive-level course transforms cost management from a tactical exercise into a strategic growth lever, equipping leaders with frameworks to optimize cost structures while fueling innovation and competitive advantage. The course combines advanced analytics with leadership decision-making, featuring case studies from successful cost transformations across industries. Participants will master activity-based costing, zero-based budgeting, and cost transformation methodologies while learning to balance efficiency with growth investments all through the lens of enterprise value creation.

WHO SHOULD ATTEND?

This course is tailored for C-suite executives (CEOs, CFOs, COOs), division presidents, and senior functional leaders who own P&L responsibility, along with corporate strategists and transformation officers driving organizational redesign. The course equally benefits private equity operating partners and board members overseeing cost strategy, as well as high-potential finance leaders transitioning to executive roles, and any leader who must make strategic trade-offs between cost efficiency and growth investments.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Differentiate strategic costs from operational expenses.
- Design cost structures that enable scalability.
- Align cost transformation with business model innovation.
- Evaluate make vs. buy decisions through strategic lenses.
- Lead cost culture change without stifling innovation.
- Communicate cost strategies to investors and employees.
- Leverage digital tools for dynamic cost management.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- How to identify cost arbitrage opportunities in your value chain.
- When to deploy zero-based budgeting versus incremental approaches.
- Why certain cost cuts destroy value while others accelerate growth.
- How to link cost management to customer value propositions.
- What distinguishes strategic cost reduction from tactical cost cutting.
- How to use cost analytics for competitive advantage.
- Why cost leadership requires different frameworks by industry.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded