

Strategic Financial Planning and Analysis (FP&A) for High-Impact Decision Making

COURSE OVERVIEW

This is an intensive course that focuses on aligning financial insights with business strategy to drive growth and performance, and is designed to equip finance professionals and business leaders with the skills to translate organizational strategy into actionable financial plans that drive superior decision-making. The course emphasizes the integration of budgeting, forecasting, financial analysis, and performance measurement within a strategic context, enabling participants to develop forward-looking financial roadmaps. Participants will gain practical expertise in building dynamic financial models, conducting scenario and variance analyses, and communicating insightful financial narratives that support high-impact business decisions in a rapidly changing economic environment.

WHO SHOULD ATTEND?

This financial management course is ideal for finance managers, FP&A professionals, business analysts, financial controllers, and strategic planners working across industries who seek to enhance their ability to influence organizational strategy through financial insights. It also benefits senior managers and executives responsible for financial decision-making, as well as aspiring finance professionals aiming to advance their careers in corporate finance, financial strategy, or business partnership roles. A foundational understanding of finance, accounting, and data analysis is recommended to maximize learning outcomes.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Translate business strategies into detailed financial plans and forecasts.
- Develop and manage budgeting processes aligned with organizational goals.
- Build and analyze financial models to support decision-making and performance measurement.
- Conduct scenario planning and sensitivity analyses to evaluate financial risks and opportunities.
- Prepare variance reports and recommend corrective financial actions.
- Effectively communicate financial insights and strategic recommendations to stakeholders.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Integration of strategic planning with financial forecasting and budgeting.
- Practical exercises in financial modeling and scenario analysis.
- Techniques for variance analysis and performance monitoring.
- Tools and methods for risk assessment in financial planning.
- Best practices for communicating financial data to non-financial audiences.
- Case studies demonstrating application of FP&A in diverse business contexts.
- Use of advanced Excel and financial planning software for dynamic analysis and reporting.
- Emphasis on aligning FP&A processes with long-term corporate strategy for sustainable success.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded