

Sustainable Asset Management and Impact Investing

COURSE OVERVIEW

This financial course explores the integration of environmental, social, and governance (ESG) principles into modern asset management and investment strategies. The course provides participants with the knowledge to align investment portfolios with sustainability objectives, maximize resource efficiency, and drive measurable positive impacts alongside financial returns. Participants will develop skills in ESG analysis, life-cycle assessment, impact measurement, and the design of investment strategies that address climate risks and societal challenges, preparing them to meet the rising demand for responsible investing in a rapidly evolving global market.

WHO SHOULD ATTEND?

This course is designed for asset managers, investment professionals, portfolio and fund managers, sustainability officers, financial analysts, and institutional investors who aim to embed ESG and impact-focused approaches into their decision-making. It is also highly relevant for professionals working in asset management firms, pension funds, private equity, venture capital, as well as individuals considering a transition into sustainable finance or impact investing roles as this will help to deepen their understanding of how sustainability drives both financial and societal value.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Integrate ESG and sustainability principles into asset management and capital allocation decisions.
- Design and implement investment strategies that deliver measurable social and environmental impact.
- Apply life-cycle and resource-efficiency analysis to optimize asset performance.
- Evaluate and report on sustainability and impact outcomes credibly.
- Assess and manage climate risks and opportunities within investment portfolios.
- Leverage new technologies and data for sustainable asset management innovation.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Fundamentals and frameworks of sustainable and impact investing.
- ESG integration in investment analysis and portfolio construction.
- Life-cycle management and resource-efficiency strategies.
- Tools for impact measurement, reporting, and assurance.
- Case studies on successful sustainable investment initiatives.
- Climate risk assessment and mitigation approaches.
- Use of technology, including IoT and AI, in advancing sustainability goals.
- Engagement with industry best practices and regulatory trends

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded