

Sustainable Investment Strategies and ESG Intelligence

COURSE OVERVIEW

This course provides a comprehensive exploration of sustainable investing, integrating Environmental, Social, and Governance (ESG) factors into financial decision-making. Participants will learn how to evaluate ESG risks and opportunities, apply sustainable investment frameworks, and leverage ESG intelligence to drive long-term value creation. Through a blend of case studies, real-world applications, and industry insights, this course will equip professionals with the tools to align financial performance with sustainability goals.

WHO SHOULD ATTEND?

This course is designed for finance professionals (portfolio managers, analysts, asset managers), corporate ESG specialists, risk and compliance officers, policymakers, and others in finance/sustainability. It also serves entrepreneurs, impact investors, and consultants seeking ESG-aligned strategies. Regardless of being new to sustainable finance or experienced practitioners, participants will gain actionable insights into ESG investing.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand ESG frameworks (e.g., SASB, GRI, TCFD) and their role in investment decisions.
- Analyze ESG data to assess risks, opportunities, and materiality in different sectors.
- Apply sustainable investment strategies, including impact investing, green bonds, and shareholder engagement.
- Evaluate ESG ratings & disclosures to make informed investment choices.
- Integrate ESG intelligence into portfolio construction and risk management.
- Navigate regulatory trends (e.g., EU Taxonomy, SFDR, SEC climate rules) affecting sustainable finance.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- ESG Integration in Finance.
- Data & AI in ESG Intelligence.
- Impact Measurement & Reporting.
- Stakeholder Engagement & Active Ownership.
- Regulatory & Ethical Considerations.
- Case Studies & Real-World Applications.
- Interactive Workshops & Simulations.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded