

## AI-Driven Logistics and Fulfilment Optimization

### COURSE OVERVIEW

AI-Driven Logistics and Fulfilment Optimization is an advanced course designed to equip logistics and supply chain professionals with current artificial intelligence knowledge and skills to enhance logistics operations and fulfilment processes. The course explores how AI technologies such as machine learning, predictive analytics, and automation can be applied to optimize route planning, inventory management, demand forecasting, and warehouse operations. Participants will gain the ability to implement AI-driven solutions that improve efficiency, reduce costs, enhance customer satisfaction, and increase the agility of logistics networks in response to dynamic market demands.

### WHO SHOULD ATTEND?

This course is ideal for logistics managers, supply chain analysts, operations executives, warehouse supervisors, fulfillment center managers, and technology professionals seeking to integrate AI into logistics and fulfilment activities. It also benefits consultants and business leaders focused on digital transformation and innovation in supply chain management.

### COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand fundamental AI concepts relevant to logistics and fulfilment.
- Apply AI tools for optimizing route planning, inventory, and warehouse management.
- Use predictive analytics to improve demand forecasting and resource allocation.
- Design automated fulfilment processes to streamline operations and reduce errors.
- Enhance logistics network agility and responsiveness through AI-driven insights.
- Measure the impact of AI implementations on logistics performance and customer service.
- Address challenges and ethical implications in deploying AI technologies in logistics.

### KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Introduction to AI and machine learning in logistics and supply chain contexts.
- AI-powered route optimization and dynamic scheduling techniques.
- Predictive analytics applications for demand forecasting and inventory control.
- Automation technologies in warehouse and fulfilment centers.
- Case studies of successful AI integration in logistics companies.
- Tools and platforms for implementing AI-driven logistics solutions.
- Performance metrics and ROI analysis for AI logistics projects.
- Ethical and practical considerations in AI adoption within logistics.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded