

ESG Integration in Procurement and Supply Chain Strategy

COURSE OVERVIEW

ESG Integration in Procurement and Supply Chain Strategy examines how environmental, social, and governance (ESG) principles can be embedded into sourcing policies, supplier relationships, and end-to-end supply chain management. It highlights how organizations can reduce environmental impact, promote fair labor practices, and strengthen governance through responsible procurement. The course equips participants with practical frameworks, tools through case studies to integrate ESG into decision-making, mitigate risks, improve transparency, and enhance long-term business resilience and stakeholder trust.

WHO SHOULD ATTEND?

This program is designed for procurement professionals, supply chain managers, sustainability officers, and corporate decision-makers seeking to embed ESG considerations into their operations. It equally benefits CSR specialists, compliance managers, and business leaders across manufacturing, retail, logistics, and service industries who aim to transform their supply chains into drivers of sustainable business growth. The content is relevant for both ESG practitioners and professionals new to sustainability concepts.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Develop ESG-aligned procurement policies and supplier selection criteria.
- Conduct comprehensive ESG risk assessments across supply chains.
- Implement sustainable sourcing strategies for materials and services.
- Measure and report on ESG performance metrics in procurement.
- Navigate global ESG regulations and compliance requirements.
- Drive supplier engagement and capacity building for ESG improvement.
- Leverage ESG integration for cost savings and brand enhancement.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Apply ESG frameworks and standards relevant to procurement and supply chain management.
- Design sustainable sourcing strategies that balance cost, quality and ESG performance.
- Implement supplier ESG assessment methodologies and scoring systems.
- Mitigate risks associated with modern slavery, deforestation and carbon-intensive supply chains.
- Leverage digital tools for ESG data collection, analysis and reporting.
- Navigate evolving ESG regulations and disclosure requirements globally.
- Develop stakeholder communication strategies for ESG procurement initiatives.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded