

## Enterprise Strategy Execution and Leadership Alignment

### COURSE OVERVIEW

This is a comprehensive course designed to empower senior leaders, executives, and managers with the skills and frameworks needed to translate strategic plans into actionable results through effective leadership alignment. The course focuses on overcoming common execution challenges by engaging leadership at all levels, ensuring collaboration across people and systems, and aligning organizational processes and resources to support strategic objectives. Participants will learn practical approaches to lead strategy efforts visibly and actively, foster open communication and teamwork, and create integrated performance management systems that sustain momentum and drive organizational success in a dynamic business environment.

### WHO SHOULD ATTEND?

This course is ideal for senior leaders, executives, business unit managers, strategy and portfolio managers, and emerging leaders responsible for steering and implementing strategic initiatives within their organizations. It also suits teams of leaders and professionals involved in strategic planning, corporate governance, organizational development, and performance management who seek to enhance their ability to align leadership and operational systems with enterprise strategy for better execution outcomes.

### COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Lead and visibly champion strategy execution efforts at the senior leadership level.
- Engage and mobilize people across the organization through open, collaborative communication and support.
- Align organizational systems, processes, and performance management frameworks with strategic goals.
- Develop and sustain structures and resources to continuously support effective strategy execution.
- Identify and overcome common obstacles to strategy implementation through leadership and team alignment.
- Translate strategic objectives into actionable plans and measurable outcomes.
- Foster a culture of accountability, innovation, and continuous improvement linked to strategic priorities.

### KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Practical frameworks for leadership-driven strategy execution.
- The Three Imperatives of successful strategy execution: Senior leadership engagement, inclusive involvement of all people, and aligned systems and processes.
- Case studies illustrating real-world examples of overcoming execution challenges through leadership and system alignment.
- Tools for developing strategy maps, performance measurement systems, and communication plans.
- Strategies for building teamwork, collaboration, and open dialogue aligned with strategic priorities.
- Methods for linking performance management and incentives to strategy execution.
- Continuous evaluation and adjustment processes to maintain alignment and execution momentum.
- Interactive activities and group discussions to tailor approaches to participant organizations.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded