

# Innovation-Driven Organizational Development and Change Strategy

## COURSE OVERVIEW

This course examines the practice of aligning organizational growth, transformation, and performance improvement with innovative thinking, tools, and methodologies. It explores how to embed a culture of agility and creativity, adapt structures and processes to evolving market conditions, and use emerging trends and technologies to optimize organizational outcomes. In addition, the course provides participants with the requisite knowledge and current skills to design, implement, and sustain change strategies that leverage innovation as a core driver of competitive advantage. Through case-based learning and practical frameworks, participants will gain actionable approaches to navigate complex change landscapes and deliver measurable impact.

## WHO SHOULD ATTEND?

This course is designed for business leaders, HR and OD professionals, innovation managers, strategy consultants, change agents, and transformation teams responsible for shaping organizational direction. It is also valuable for executives seeking to align innovation with change management, as well as public sector and NGO leaders aiming to modernize operations and improve stakeholder impact.

## COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Apply innovation-driven models to design and implement organizational change strategies.
- Align transformation initiatives with business objectives and innovation priorities.
- Identify and leverage drivers of change in dynamic market and operational environments.
- Cultivate a culture that supports creativity, agility, and continuous improvement.
- Evaluate the effectiveness of change interventions using measurable KPIs.
- Integrate technology, design thinking, and agile methodologies into OD initiatives.
- Engage stakeholders to build commitment and shared ownership of change.

## KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- How innovation fuels successful organizational development and transformation.
- How to align change strategies with long-term vision and competitive positioning.
- Why stakeholder engagement is critical for sustaining change momentum.
- When to apply agile, design thinking, and systems-based approaches in change programs.
- How to measure and monitor innovation-driven change outcomes through KPIs.
- Key tools for diagnosing organizational readiness and resilience.
- Practical insights from global case examples of innovation-led change initiatives.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded