

Leading with Digital Intelligence: AI, Automation & Human-Centered Strategy

COURSE OVERVIEW

This course explores how leaders can harness artificial intelligence, automation technologies, and human-centered approaches to drive organizational transformation and sustainable value creation. Digital intelligence refers to the strategic integration of data, AI-driven insights, and automated processes with human creativity, empathy, and ethical decision-making. It equips participants with the knowledge and tools to design strategies that balance technological innovation with workforce engagement, ensuring that digital transformation initiatives enhance productivity, agility, and trust. Through case studies, interactive exercises, and strategic frameworks, participants will learn how to lead confidently in a rapidly evolving digital landscape while keeping human needs and values at the core of decision-making.

WHO SHOULD ATTEND?

This program is designed for senior leaders, business executives, transformation managers, HR and organizational development professionals, and innovation strategists responsible for shaping and leading digital transformation initiatives. It is also valuable for consultants, change leaders, and other practitioners seeking to integrate AI and automation into strategic planning while fostering a human-centered organizational culture.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Define digital intelligence and its role in modern leadership.
- Integrate AI, automation, and human-centered approaches into strategic decision-making.
- Evaluate the business impact of AI and automation on workforce design and operations.
- Develop strategies that balance technological efficiency with employee engagement.
- Use data-driven insights to inform innovation and transformation roadmaps.
- Lead cultural change to foster digital adoption and trust.
- Identify ethical considerations in AI- and automation-enabled leadership.
- Measure and communicate the organizational value of digital intelligence initiatives.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The concept and components of digital intelligence.
- Strategic integration of AI and automation into leadership practices.
- Human-centered design principles for digital transformation.
- Tools for data-driven decision-making in dynamic environments.
- Frameworks for balancing innovation with workforce well-being.
- Ethical and governance considerations in digital leadership.
- Cultural transformation strategies for digital adoption.
- Best practices from organizations leading successfully with digital intelligence.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded