

## Project Portfolio, Programmes and Governance Masterclass

### COURSE OVERVIEW

This course examines the structures, frameworks, and leadership approaches needed to manage multiple projects, align programs with strategic goals, and ensure robust governance across the enterprise. Project portfolio management focuses on prioritizing investments for maximum value, program management emphasizes coordinating related projects for strategic outcomes, and governance provides oversight to ensure accountability, transparency, and risk control. This course equips participants with advanced tools, decision-making techniques, and governance models to drive organizational agility, performance, and sustainable results.

### WHO SHOULD ATTEND?

This program is designed for senior project managers, program directors, portfolio managers, and PMO leaders who oversee multiple initiatives and ensure alignment with corporate strategy. It is particularly beneficial for executives, governance professionals, and board members responsible for investment decisions, enterprise risk, and performance accountability. Consultants, policymakers, and professionals seeking to strengthen governance structures and elevate the strategic role of project delivery within organizations will also find this course valuable.

### COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Define the principles of project portfolio, program, and governance management.
- Prioritize and balance project investments for strategic value.
- Coordinate multiple projects to achieve program objectives.
- Apply governance frameworks to strengthen accountability and oversight.
- Identify and manage portfolio-level risks and dependencies.
- Align project and program outcomes with organizational strategy.
- Use performance metrics to assess portfolio and program success.
- Learn from global best practices in portfolio and governance leadership.

### KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Important elements of project portfolio and program management.
- Governance models that drive transparency and accountability.
- Tools for prioritizing, selecting, and balancing investments.
- Approaches to managing interdependencies across programs.
- Strategies for enterprise risk identification and mitigation.
- Methods to align portfolios with evolving strategic goals.
- Metrics for measuring performance at portfolio and program levels.
- Case studies of governance excellence in project-driven organizations.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded