

Public Policy Analysis, Development and Implementation

COURSE OVERVIEW

Public Policy Analysis, Development, and Implementation is a comprehensive course that prepares participants to lead and contribute to effective public policy initiatives that address complex societal challenges and drive positive change. It is designed to provide public sector professionals with the knowledge and skills necessary to analyze, formulate, and execute effective public policies. The course covers the entire policy cycle from identifying issues and conducting research to designing policy options, engaging stakeholders, and ensuring successful implementation and evaluation. Participants will learn evidence-based approaches to policy-making that promote sustainable development, social equity, and responsive governance.

WHO SHOULD ATTEND?

This course is ideal for government policymakers, public administrators, legislative staff, program managers, and analysts responsible for policy formulation and execution. It also benefits advisors, consultants, and researchers working with public institutions, civil society organizations, and think tanks. Additionally, NGO leaders and professionals involved in advocacy and governance will find this course valuable for enhancing their understanding of the policy process.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Analyze public policy problems using quantitative and qualitative methods.
- Develop evidence-based policy proposals aligned with social, economic, and political contexts.
- Engage stakeholders effectively throughout the policy development process.
- Design strategic implementation plans that address institutional and resource challenges.
- Monitor and evaluate policy outcomes to inform continuous improvement.
- Navigate political, ethical, and legal considerations in policy-making.
- Apply best practices and frameworks for sustainable and inclusive policy development.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Foundations of public policy analysis and decision-making.
- Research methodologies and data analysis for policy development.
- Stakeholder mapping, consultation, and engagement techniques.
- Policy design, planning, and implementation strategies.
- Tools for monitoring, evaluation, and impact assessment.
- Political economy and ethical issues in policy processes.
- Case studies of successful policy initiatives and reforms.
- Frameworks for adaptive and resilient governance.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded